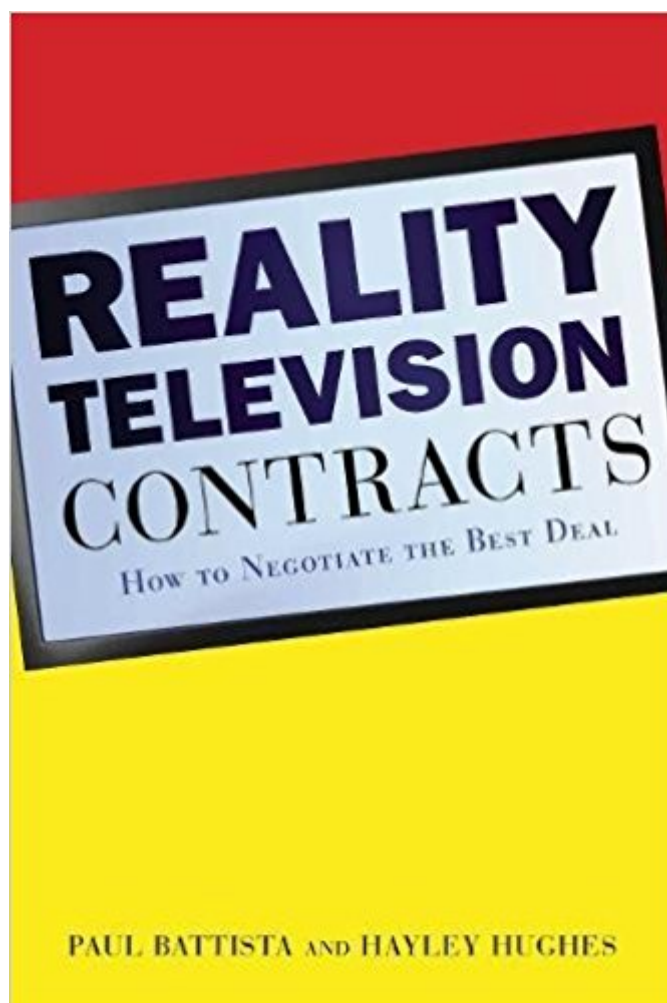


The book was found

Reality Television Contracts: How To Negotiate The Best Deal



Synopsis

Reality television is the growth area of television today. Individuals around the country want to be involved, whether in front of the camera or behind, and those who want to produce reality television seek to attract talent—maybe from the local beauty salon or perhaps the rodeo, extermination company, or trucking company—to begin taping their own "sizzle" reels to pitch to Hollywood production companies. At long last, here is a book that explains and educates those involved in reality television (and those who hope to be involved) regarding the terms found in these agreements and how best to negotiate them. This guide also includes:

- A brief history of reality television
- A breakdown of how ideas develop and of the "players" involved
- Reviews of and comments on agreement templates for all parties in the development and production stages
- "Deal point" checklists to help stay on track

Directed at attorneys who currently represent clients in the industry or would like to add reality television to their law practices, at reality television producers or those looking to break into the scene, and at all reality television participants, the contracts included in this book will be an indispensable resource all the way! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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Customer Reviews

Paul Battista is an entertainment attorney who has provided legal services on more than one hundred feature films, documentaries, and television projects. He has been a guest speaker at many film festivals and conferences in addition to lecturing at film and law schools. His book *Independent Film Producing: How to Produce a Low-Budget Feature Film* is required reading at film, business, and law schools throughout the country. He lives in Los Angeles, California. Hayley Hughes is an attorney at Paradigm Talent Agency. She currently serves on the Executive Committee of the Entertainment Law and Intellectual Property section of the Los Angeles County Bar Association. She lives in Los Angeles, California.

Helpful collection of contract terms and negotiation points surrounding reality TV deals. Glad I purchased and read. Will reference my highlighted segments in the future.

Great book. It was really informative and helpful

I found this book to be insanely informative and I learned so much from it!!

If you are a working reality television producer or reality talent interested in becoming informed and educated about the terms and current conditions to understand & include in a Reality Television Contract this book is an exceptional resource. It is written at a highly professional level, however all the terms are fully explained and understandable. It's like having an entertainment attorney as your personal advisor.

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